

Diageo Artwork Panel

Trident Reference No:	DIA580571		
ZEN Ref:	TR2974673		
Action:	B		
Date:	04/09/2023		
Brand:	Zacapa		
SubBrand:	Zacapa 23		
Comp Type:	Back Label		
Size:	70cl		
Project Name:	Zacapa 23 Redesign 2023		
Project No:	1022083		
Comp Code:	3105505679		
Dimensions:	(W) 100 by (H) 89.8		
Production Plant:			
Printer:	D2733		
Print Process:	Flexo - Flexo		
Substrate:	Clear PSL		
Diageo Contact:	Jilma Batista		
Technical & Non Printing Items:			
■ Dieline	■ Guides		
Colours			
Opaque White	PANTONE 871 C	PANTONE 1815 C	PANTONE 10347 C
1	2	3	4
FLX	FLX	FLX	FLX
Black	Satin Varnish		
5	6		
FLX	FLX		
Colours Changed at Action B : 1			

DIAGEO

An identification label is to be attached to the outside of each box/tray/pallet with details of Diageo Order Number, Component Number, Description, Date of Manufacture, and Quantity.



Trident Asia - Tel: +65 6620 9530
 Trident Europe - Tel: +44 (0)1482 828 100
 Trident Latin America - Tel: +52 55 9172 1816
 Trident North America - Tel: +1 513 455 6003

Please note that any low resolution paper Canon colour copies associated with this job should be referred to for content, layout and colour separation only.

NOT APPROVED FOR COLOUR

UNDER NO CIRCUMSTANCES SHOULD THIS ARTWORK BE ALTERED WITHOUT PRIOR PERMISSION FROM TRIDENT.

STUDIO USE ONLY Osvaldo Zavala v1.0

BARCODE INFO

Barcode Type:	EAN 13
Code Value:	7406341000052
Magnification:	80 %
Overall Height:	20.74 mm
Bar Height:	18.28 mm
BWR Applied:	13 Micrometre

DIAGEO TD LEGEND

LINE TYPES:			

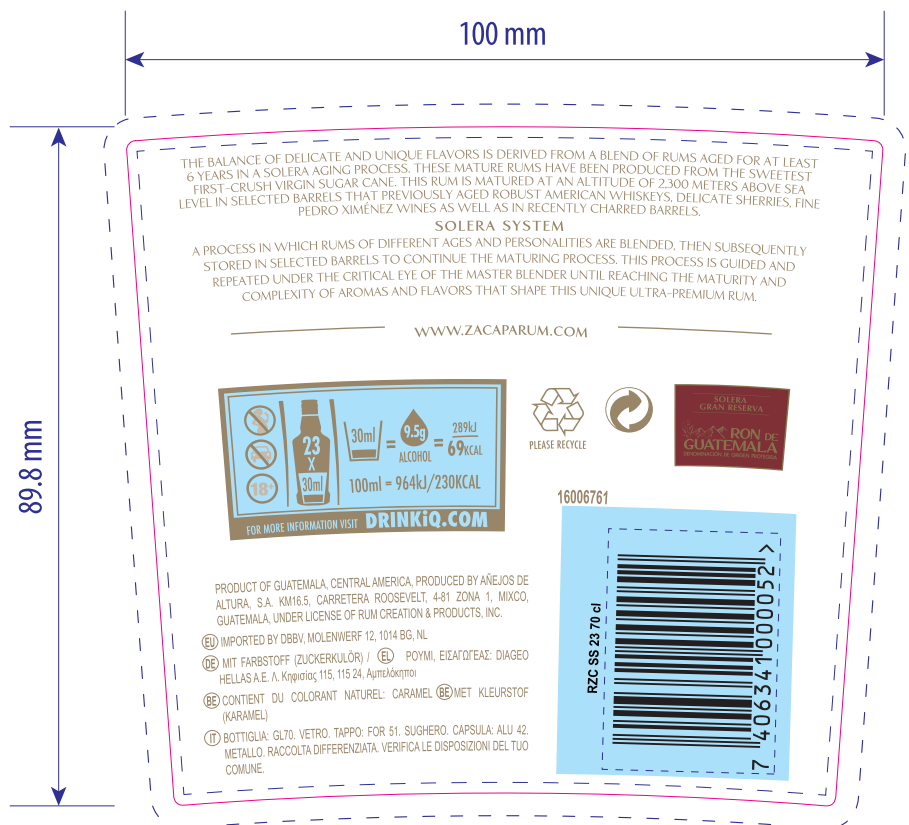
REGULATORY INFO

	Min	Artwork			Min	Artwork	
Net Contents	X	Upper Case 1.26mm	Lower Case 0.91mm	DRINKiQ.com	X	Upper Case 2.00mm	Lower Case 1.40mm
aby statement	X	Upper Case N/A	Lower Case N/A	Legal Name	X	Upper Case 1.17mm	Lower Case 0.83mm
e-mark	3mm	N/A		Green Dot	X	6.00mm	
Mobius loop	X	6.50mm		'Product of' statement	X	Upper Case 1.26mm	Lower Case 0.91mm
Please Recycle	X	Upper Case 1.06mm	Lower Case 4.0pt	'Imported by' statement	X	Upper Case 1.26mm	Lower Case 0.91mm
Address	X	Upper Case 1.26mm	Lower Case 0.91mm	Bottle deposit statement	X	Upper Case N/A	Lower Case N/A
CEO Logos	X	4.00mm		Health warning text	X	Upper Case N/A	Lower Case N/A
CEO Logos spacing	0.5mm	0.55mm		'Coloured with' statement	X	Upper Case 1.26mm	Lower Case 0.91mm
Best Before/Storage	X	Upper Case N/A	Lower Case N/A	Allergen Statements	X	Upper Case N/A	Lower Case N/A
Royal Warrant	X	Height N/A		Ingredients/Nutrition	X	Upper Case 1.17mm	Lower Case 0.83mm
				Pant Symbol	X	Height N/A	Width N/A

DCIS - Simplified

DCIS INFO over 50ml

	Min (LC) x	Artwork
Nutritional Info Header	1.20mm	LC N/A
Nutritional Info Values	1.20mm	LC 1.20mm
Bottle Icon Height	12-14mm	14.03mm
Glass Icon Height	5.30mm	5.41mm
Droplet Icon Height	5.00mm	5.00mm
Icon Spacing	2.5mm	2.73mm



THE BALANCE OF DELICATE AND UNIQUE FLAVORS IS DERIVED FROM A BLEND OF RUMS AGED FOR AT LEAST 6 YEARS IN A SOLERA AGING PROCESS. THESE MATURE RUMS HAVE BEEN PRODUCED FROM THE SWEETEST FIRST-CRUSH VIRGIN SUGAR CANE. THIS RUM IS MATURED AT AN ALTITUDE OF 2300 METERS ABOVE SEA LEVEL IN SELECTED BARRELS THAT PREVIOUSLY AGED ROBUST AMERICAN WHISKEYS, DELICATE SHERRIES, FINE PEDRO XIMÉNEZ WINES AS WELL AS IN RECENTLY CHARRED BARRELS.

SOLERA SYSTEM

A PROCESS IN WHICH RUMS OF DIFFERENT AGES AND PERSONALITIES ARE BLENDED, THEN SUBSEQUENTLY STORED IN SELECTED BARRELS TO CONTINUE THE MATURING PROCESS. THIS PROCESS IS GUIDED AND REPEATED UNDER THE CRITICAL EYE OF THE MASTER BLENDER UNTIL REACHING THE MATURITY AND COMPLEXITY OF AROMAS AND FLAVORS THAT SHAPE THIS UNIQUE ULTRA-PREMIUM RUM.

FOR MORE INFORMATION VISIT **DRINKiQ.COM**



PRODUCT OF GUATEMALA, CENTRAL AMERICA, PRODUCED BY AÑEJOS DE ALTURA, S.A. KM18.5, CARRETERA ROOSEVELT, 4-81 ZONA 1, MIXCO, GUATEMALA, UNDER LICENSE OF RUM CREATION & PRODUCTS, INC.

- Ⓢ IMPORTED BY DBV, MOLENWERF 12, 1014 BG, NL
- Ⓢ MIT FARBSTOFF (ZUCKERKULÖR) | Ⓢ ΠΟΥΜΗ, ΕΙΣΑΓΩΓΕΑΣ: ΔΙΑΓΕΟ HELLAS A.E. Α. Κηφισίας 115, 115 24, Αμπελόκηποι
- Ⓢ CONTIENT DU COLORANT NATUREL: CARAMEL Ⓢ MET KLEURSTOF (KARAMEL)
- Ⓢ BOTTIGLIA: GL70. VETRO. TAPPO: FOR 51. SUGHERO. CAPSULA: ALU 42. METALLO. RACCOLTA DIFFERENZIATA. VERIFICA LE DISPOSIZIONI DEL TUO COMUNE.